



TERMS OF REFERENCE (ToRs) FOR AN END OF PROJECT EVALUATION CONSULTANCY FOR THE GREEN CHAMPIONS FOR CHANGE PROJECT

Reference:

CRAWN/AMWA-GCCMEAL0625

Project Title: Green Champions for Change Project

1. Background on CRAWN Trust

CRAWN Trust is a women led non-state actor established in 2010 and registered as a Trust corporation (ps2000). The organisation aims to promote citizen's awareness of their human rights and non- discrimination of women, in the political, social, economic and cultural spheres of development as enshrined in the constitution of Kenya 2010 from a gender perspective. The organization's mission is to promote values-led leadership and governance that supports the full enjoyment of social, economic, and political rights. CRAWN Trust believes transformative change is possible through an informed and empowered citizenry driving equity, justice, inclusivity, and sustainability.

2. About the Green Champions for Change (GCC) Project

CRAWN Trust is implementing the Green Champions for Change (GCC) Project, a project funded by Akina Mama wa Afrika (AMWA). The project has been working to strengthen the participation and leadership of women and other marginalized groups in climate governance processes, aiming to influence climate policy, practice, and budgeting through feminist, rights-based, and intersectional approaches.

The GCC project builds on existing climate justice efforts by identifying, training, and supporting grassroots women-led movements and green champions to take active roles in climate governance. It also ensures that gender-responsive and eco-friendly local solutions are documented and used to shape national and local-level decision-making.

The GCC Project contributes to feminist climate justice by amplifying the voices of grassroots women, supporting inclusive advocacy networks, and integrating feminist principles in environmental governance. As part of its commitment to learning and accountability, CRAWN Trust is undertaking a robust MEAL process to document outcomes, assess change, and enhance programming.

3. Purpose of the MEAL Consultancy

The purpose of this consultancy is to support CRAWN Trust in strengthening Monitoring, Evaluation, Accountability, and Learning (MEAL) systems under the GCC project, with a

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focus on Outcome Harvesting. The consultant will work closely with project teams and stakeholders to document key outcomes, assess the project's contribution to change, and provide evidence-based recommendations to inform future programming.

4. Objectives of the Consultancy

The key objectives of the consultancy are to:

- Conduct an Outcome Harvesting process to identify, verify, and analyze significant changes resulting from the GCC Project.
- Assess project relevance, effectiveness, and sustainability from a feminist climate justice lens.
- Facilitate participatory learning sessions with CRAWN staff and stakeholders.
- Produce a comprehensive MEAL report capturing qualitative and quantitative results, success stories, and strategic insights.
- Provide actionable recommendations to strengthen CRAWN Trust's programming
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5. Scope of Work

The consultant will:

1. Participate in an inception meeting with CRAWN Trust to clarify scope and expectations.
2. Develop and share an inception report including an Outcome Harvesting methodology and tools tailored to the GCC context.
- 3.
4. Review relevant project documents including results frameworks, MEL plans, reports, and outcome stories.
5. Facilitate participatory data collection through interviews, focus group discussions, and stakeholder reflection sessions.
6. Analyze harvested outcomes to determine the project's contribution and identify key patterns of change.
7. Facilitate a validation workshop with CRAWN Trust and selected stakeholders.
8. Produce a final MEAL report with a summary of findings, outcomes, analysis, lessons learned, and recommendations.
9. Deliver a simplified learning brief or presentation for internal and external use.

6. Deliverables

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- Inception report including methodology and tools
- Outcome Harvesting data collection tools and outcome mapping matrix
- Facilitation of outcome validation and learning workshop
- Draft and final MEAL report (with annexes including tools, raw data summary, outcome descriptions)
- PowerPoint presentation of key findings
- One-page learning brief summarizing lessons and recommendations

7. Duration and Timeline

The consultancy will be conducted over 30 days from the date of contracting. The consultant is expected to allocate time across the inception tasks, desk review, data collection, analysis, validation workshop, and report writing.

8. Required Qualifications and Experience

- Proven experience in MEAL systems development and application, especially Outcome Harvesting or other complexity-aware methods.
- Strong background in climate justice, gender equality, or feminist programming.
- Demonstrated ability to facilitate participatory processes and community engagement.
- Excellent qualitative and analytical skills with the ability to synthesize complex information.
- Fluency in English; Swahili is an asset.
- Advanced degree in Social Sciences, Development Studies, M&E, or related field with 3 years' experience or Bachelor's Degree with at least 5 years experience.

9. Application Process: Expression of Interest (EOI)

Interested consultants/firms should submit an Expression of Interest (max 3 pages) including:

1. Understanding of the assignment and proposed approach/methodology
2. Proposed Grant chart
3. Financial proposal (inclusive of all costs and taxes)
4. CV/profile of lead consultant and team members (if applicable)
5. At least two samples of similar work
6. Contact details for two recent clients for references



Submission Instructions

Send your complete EOI (compiled in a single zipped folder)

to: procurement@crawntrust.org **Deadline: COB 23rd May 2025**

Subject Line: EOI – END OF PROJECT EVALUATION CONSULTANCY FOR THE GREEN CHAMPIONS FOR CHANGE PROJECT | REF: CT/AMWA-GCCMEAL0625

Note: Women and persons with disabilities are highly encouraged to apply. Only shortlisted candidates will be contacted.